

Session Descriptions: Talent and Career Management

BREAKING THE MYTH: YOU CAN CHANGE SECTORS!

Libby Roberts, Senior Vice President, Lindauer Global (Moderator); Alexandra Fuchs, COO, Boston Symphony Orchestra; Mike McNally, VP of Development, MGH

Which philanthropic sector makes your heart sing? Advocacy? Healthcare? Higher Education? Arts & Culture? So many great ones from which to choose! These panelists are living proof that you can switch sectors to align with your passions and career aspirations. Alexandra, Mike and (Mary???) have had exciting professional lives while juggling and balancing family, career and community life. They are eager to describe what they've learned along the way informed by their 20+ years of successes and challenges. These veterans will offer career-making – and breaking – observations about how they have crossed into other sectors. Each has a lot to share about how to plan and chart your career and will lean on their own zigs and zags to help you challenge your own planning about what is possible, practical and thrilling.

SOCIAL JUSTICE STRATEGIES TO COMBAT SEXUAL HARASSMENT

Alexis Kanda-Olmstead, Director of Advancement Talent Management, Dartmouth College

Why is the issue of sexual harassment so difficult to solve? We have attended Title IX trainings, created policies, and educated staff about strategies to manage inappropriate behavior, yet sexual harassment continues to flourish. By seeing sexual harassment as a social justice issue rooted in power and oppression, we can more effectively address it at the systemic level. During the session, participants will explore the inherent power dynamics between staff and donors/alumni, critical organizational factors that protect against sexual harassment, and ways in which all of us - regardless of gender identity - can become part of the solution to end it.

WHY AND HOW TO BECOME A CFRE

Ashley Gatewood, Marketing Manager, CFRE International

Professionalizing fundraising and helping fundraising professionals chart a clear career path is vital to the health of our sector. Pursuing the Certified Fund Raising Executive (CFRE) certification does

both. However, many people aren't sure where to start with their CFRE journey. We'll demystify the CFRE process by taking you through everything you need to know to determine if it's the right path for you and how to get started. The presentation will cover: how the CFRE benefits you in building your career, eligibility requirements, application overview and tips, certification timeline, what the exam entails, free preparation materials, and more. Additionally, local CFRE Paula Vogel will share what motivated her to become a CFRE and how it has benefitted her career.

ETTIQUETTE IN FUNDRAISING

Libby Roberts, Senior Vice President, Lindauer Global (Moderator); Erica Cabag, Director of Annual Giving, The Cambridge School of Weston; Becky Crawford, Vice President, Boys & Girls Club of Boston; Lynd Matt, Associate Director, WGBH

While you may think etiquette is old school and no longer relevant, you're wrong. Or maybe not. Come learn about ways you can better equip yourself to thrive in every situation with prospective donors who may think you are pedestrian if you don't know which bread plate is yours. And, as a global citizen they also may appreciate you've learned about cultural mores different than your own. This panel will speak about how "manners" never go out of date, how to strengthen your "personal brand" and how this tried and true knowledge will give you confidence so you can focus on your donor rather than which fork to use.

