



CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - AFP Massachusetts Chapter
Title of Activity: - Fundraising Day in Boston
Names of Presenter(s): - Various
Dates and Location: - 28 March, 2024 – Boston, MA USA

Date: 28 March, 2024

Session 1: 9:00am – 10:00am (1 pt)

- ☐ - Making the Most of Great Wealth Transfer & What Steps to Take This Year
- ☐ - Maximize Stewardship Opportunities in Your Special Event Process
- ☐ - Leading With Impact: Trends in New Landscape of Staffing and Volunteerism in Campaigns
- ☐ - What We Can Learn from Corporate Social Responsibility (CSR)
- ☐ - Leaders that Engage Their Fundraisers, Retain Their Fundraisers
- ☐ - A.I. in Fundraising: How to Drive Innovation and Increase Impact
- ☐ - Estate Planning: Tales from the Trenches

Date: 28 March, 2024

Session 2: 10:15am – 11:15am (1 pt)

- ☐ - The Powerful Partnership between Major Gifts & Prospect Research
- ☐ - Why Branding Matters in Fundraising – How Aligning Your Organization's Values, Aspirations, and Desires Drives Giving
- ☐ - Where Do I Begin? Building a Prospect Pool Toward Major Giving
- ☐ - Women in Philanthropy
- ☐ - Live-Polling the Present: Harnessing Real-Time Insights for Fundraising in 2024
 - ☐ - Where Have All the Mentors Gone? Forces INflthe Future of Nonprofit Leadership

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

- ☐ - Lessons on Leadership – How to Build, Retain, and Develop Inclusive Teams

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Session 3: 11:30am – 12:15pm (1 pt)

- ☐ - Managing Through the Challenges and Opportunities in Philanthropy Today

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Session 4: 1:20pm – 2:20pm (1 pt)

- ☐ - From Cold to Gold: Using Data-Driven Decisions and Creative Engagement Opportunities to Strengthen the Middle of the Donor Pipeline
- ☐ - Perspectives on Major and Transformational Gifts from a Foundation Executive
- ☐ - Forward Focus: Adapting Events for Tomorrow
- ☐ - Challenging Conventional Thought in Fundraising
- ☐ - Unleashing AI's Potential in Your Fundraising Experience: A Pragmatic Approach to Navigating Promise and Pitfalls
- ☐ - Ethics in Fundraising
- ☐ - Attracting and Retaining Diverse Talent with the Challenges of a Changing World

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Session 5: 2:35pm – 3:35pm (1 pt)

- ☐ - Prospect Research for Fundraisers

- ☐ - Direct Mail Fundraising Best Practices; A Data-Driven Refresher on How to Improve Annual Fund Results
- ☐ - Relationship Building in Fundraising; Stories of Meaningful and Lasting Donor Connections
- ☐ - The Inside Scoop on Job Seeking from a Nonprofit Recruiter
- ☐ - Fundraising in a Small Shop: Practical Tips to Bring in the Most Money
- ☐ - Strategic Planning Process and the Case for Support: Lessons and Case Studies
- ☐ - It Takes an Organization to Raise Funds: Why Fundraising is Everyone's Job and Where to Start

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Session 6: 3:45pm – 4:45pm (1 pt)

- ☐ - The Building Blocks of an Effective Advancement Services Team
- ☐ - Making the Ask: Everything You Wanted to Know But Didn't Want to Ask
- ☐ - How to Change the Public Perception of Your Nonprofit
- ☐ - Get to Yes! With a Donor Activation Framework: Unlock Your Data and Unleash Your Expertise with MapMoveMeasure
- ☐ - Maximize the Power of Volunteer Fundraising
- ☐ - Trends in DAF Donor Philanthropy

Total number of points attained: _____