

Emerging Leaders in Fundraising: Finding Your Voice

Presented by Association of Fundraising Professionals, Massachusetts Chapter

Spring Schedule | May 14 and 15, 2024 | In Person

Day One - Tuesday, May 14	Day Two - Wednesday, May 15
8:00 - 9:00	8:30 - 9:15
Breakfast & Networking (a hot breakfast served by the Club staff is included in your registration)	Breakfast & Networking (a hot breakfast served by the Club staff is included in your registration
9:00 - 9:45	9:15 - 9:30
Welcome, Introductions, and Icebreaker	Review of Day One
9:45 - 10:45	9:30 - 10:45
Part I: Distinguishing Leadership & Management	Part IV: Being an Effective Communicator
David Woodruff, Consulting Partner, Marts &	Jonathan Allen, Director of Philanthropy,
Lundy	Leadership Brainery, and David Brown, VP
,	Communications and Development, Vinfen
10:45 -	11:00
Bred	ak
11:00 - 12:30	11:00 - 12:30
Part II: Navigating Organizational Culture and Business Environment	Part V: Leading & Empowering Diverse Teams
Stephanie Truesdell, Development Officer,	Leah Gallant, Ph.D., Talent Development
Catholic Memorial High School, and	Consultant and Diversity, Equity, and
Maureen Pena, Senior Talent Acquisition	Inclusion Officer at MIT
Consultant, The Pena Network 12:30 -	1.20
Lunch (a hot lunch served by the Club	
1:30 - 3:00	1:30 - 2:45
Part III: Developing a Strategic Mindset	Part VI: Taking the Next Steps & Finding Your
O'Neil Outar , Executive Vice President,	Voice and Wrap-up Day 2 David Brown, VP Communications and
Greater Boston Food Bank, and	Development, Vinfen, and
Stephen Rodriguez, Vice President of	Development, vinten, and David Woodruff, Consulting Partner, Marts &
Development, Brandeis University	Lundy
3:00 - 3:15	2:45 - 3:00
Break	Break
3:15 - 4:30	3:00 - 4:00
Guest Panel: Michael Allard, Melissa Cording,	Closing Speaker: Arlene Fortunato,
and Bianca Sigh Ward	Chief Advancement Officer, Baycove
4:30 - 5:00	4:00 - 5:00
Wrap-up Day 1	PM Social Hour